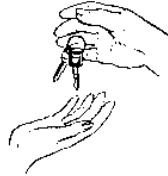


DUI Council *of Lancaster County*

Annual Report



July 1, 2010-June 30, 2011

*Prepared and Submitted by:
Dana M. Pyne, President*

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Message from the President

“A ship in harbour is safe, but that is not what ships are for.” And so, the iron-clad destroyer that is The DUI Council of Lancaster County continues to navigate the stormy waters that plague non-profits across the Commonwealth. As funding sources become scarcer and budgets are forced to be trimmed, the Council has managed (quite well) to make do with current appropriations and continues to bring effective programming to the Lancaster County Community.

Spring 2011 saw the departure of Coordinator Courtney Barry and the return of long-time DUI Council Coordinator and DUI Prevention Advocate, Barbara Zortman. With Barb at the helm again, The DUI Council is engrossed in the redesign of past activities and development of new programming. We continuously strive to provide the citizens of Lancaster County with information that is purposeful and current. The Council also recognizes that the delivery of our message must be financially friendly to our “consumers” and we are constantly seeking out methods of meeting our goals with little or no cost to them.

As you read on, you will discover the fun and inventive strategies we have employed over the course of the past year to bring the message of DUI Awareness to our Lancaster County audience. As always, we welcome new membership and new ideas. Join us in Centerville and give us YOUR two cents!!!

Respectfully Submitted,

Dana M. Pyne

Dana M. Pyne,
President

Executive Board

Dana Pyne, President
Probation Officer, Sr.
Lancaster Co Adult Probation
150 N. Queen Street, Suite 215
Lancaster, PA 17608
717-299-8016
PyneD@co.lancaster.pa.us

Jeff Breckenmaker, Vice-President
Probation Officer, Sr.
Lancaster County Adult Probation
150 N. Queen Street, Suite 215
Lancaster, PA 17608
717-299-8016
Breckenj@co.lancaster.pa.us

Dorie Weik, Financial Officer
Safety Educator
AAA Central Penn
804 Estelle Drive
Lancaster, PA 17601
717-898-6900
Dweik@aaacp.com

Amy Coleman, Secretary
Probation Officer, Sr.
Lancaster County Adult Probation
150 N. Queen Street, Suite 215
Lancaster, PA 17608
717-299-8016
ColemanA@co.lancaster.pa.us

Barbara Zortman, Coordinator
Traffic Safety Specialist
Center for Traffic Safety
110 Pleasant Acres Road
York, PA 17402
717-840-2330
barbzortman@gmail.com

Chief Grant Administrator
AAA Central Penn

Overview

History

The Driving Under the Influence Council of Lancaster County came to life in 1987 by way of a grant provided by the Pennsylvania Department of Transportation's Center for Traffic Safety. The establishment of this "Model County Program" also has financial roots with the National Highway Traffic Safety Administration (NHTSA).

The mission and goals of the Council in 1987 are not too much different than those of today. We exist to educate and advocate for the citizenry of Lancaster County in an effort to reduce the incidences of crashes, injuries and deaths associated with driving under the influence.

Today, we rely heavily upon the Lancaster County Drug and Alcohol Commission for grant funding. Additional funding sources are continually renewed and efforts are underway to development additional means to obtain monies for operation.

Our funds are administered by AAA Central Penn's Lancaster County Office.

Mission

"We will provide resources throughout Lancaster County that enhance awareness and promote the responsible use of alcohol through education, advocacy and partnerships."

Membership

Council membership is comprised of individuals from the community that bring a host of experiences to the table. Community leaders, private citizens and business persons, and professionals from state, county and local government convene on the second Wednesday of each month at 8:30am. Meetings are always held at AAA Central Penn, 804 Estelle Drive, Lancaster, PA 17601 unless otherwise noted on the website calendar. Monthly meetings of the DUI Council of Lancaster County will be cancelled in the event that Lancaster County Offices and/or Lancaster County Court of Common Pleas are operating on a delay or closed for inclement weather or any reason otherwise.

Understanding the Problem

Drinking and Driving – Lancaster County

The following 2010 data was provided by the Lancaster County Impaired Driver Program. Additional information can be found on its website:

<http://www.co.lancaster.pa.us/courts/cwp/view.asp?a=3&q=389301>

The Impaired Driver Program completed 1387 Court Reporting Network evaluations in 2010. This represents a decrease over the previous years' 1705.

Males made up a majority of DUI offenders (74.7%). 21.7% of all DUI offenders in Lancaster County are between ages 21 and 24. Roughly 13% are under age 21. (con't)

In 2010 the average BAC remained at 2008's level of .16% in Lancaster County.

Saturdays proved to be the busiest day for DUI arrests. 28.5% of offenders were arrested on this particular day of the week.

For all offenders investigated and prosecuted for DUI, 26.1% resulted from moving violations and 26.5% resulted from crashes.

Incidences of DUI have decreased in Lancaster County by a staggering 19%. Efforts to provide more strict enforcement of the DUI law by both Pennsylvania State Police and municipal police authorities are making a difference. Grant funding provides additional funds for increased staffing of roving patrols and staffing for DUI checkpoints. Law enforcement is also addressing the problem by exposing personnel to higher levels of training that focuses on detection of impaired drivers and field testing for those suspected of driving under the influence of alcohol and other drugs.

A decrease in incidences of DUI may also be attributed to the public for accepting a great responsibility for their actions while using alcohol. Perhaps the public is taking better precautions to travel safely and arrive home without driving after consuming alcohol or using other drugs.

Drinking and Driving – Commonwealth of Pennsylvania

The following 2010 data was provided by the PA DUI Association. Additional information can be found on its website: www.padui.org.

Alcohol-related crashes = 12,426 (down from 12,712 in 2009)

Alcohol-related deaths = 459 (up from 449 in 2009)

Alcohol-related deaths accounted for 35% of total traffic deaths. (down 1% from 2009)



2010 Pennsylvania DUI Data Vs. 2010 Lancaster County DUI Data

	<u>Age Group 18-20</u>	<u>Crashes</u>	<u>Midnight to 4am</u>	<u>Avg BAC</u>
Lancaster County	12.9%	26.5%	62.7%	.16%
Pennsylvania	8.5%	24.5%	56.1%	.17%

Programming – Education, Advocacy and Partnerships

11th Annual Resident Assistants' Alcohol Symposium

In January, 2011 this educational forum brought together approximately 125 Residence Life staff from both Elizabethtown College and Millersville University in an effort to provide student leaders with information that enhances the safety and well-being of students on the campuses of these institutions of higher education.

Workshops and presentations sought to provide educational tools to Residence Assistants (RAs) that enable them to recognize warning signs of drug and alcohol use and abuse and make the appropriate interventions when necessary.

This training empowers RAs to approach and be approachable as they serve their institutions and aspire to create a spirit of positive peer influence in collegiate living.

Annual DUI Awareness Conference at Willow Valley

The annual DUI Awareness Conference at Willow Valley was not held in 2010 as it previously had been for 21 years. Spending limitations placed upon previous sponsors created a lack of financial support.

The DUI Council of Lancaster County is working to bring back this forum for the 2011-2012 fiscal year. Coordinator Barb Zortman is hard at work soliciting presenters for workshops and working out the logistics for the conference.

The Council anticipates this resurrection of sorts will be highly praised by previous attendees including educators, healthcare providers, Court employees, law enforcement personnel, drug and alcohol treatment program providers and other members of the community. Workshops and speakers will deliver information to attendees concerning current legal issues, legislation, treatment programs, law enforcement initiatives and strategies that are relevant to the fight against DUI.

Responsible Alcohol Management Program (R.A.M.P.) Certification Trainings

During the 2010-2011 fiscal year, 159 service professionals attended the Pennsylvania Liquor Control Board's (PLCB) R.A.M.P. certification trainings conducted PLCB trainer and DUI Council member Crystal Hartz. The number of attendees doubled from the previous year's total of 78.

By offering the certifications at a 50% discounted rate, the DUI Council encourages more individuals and establishments to become R.A.M.P. certified. In an addition to potential cost reduction for establishments' insurance policies, R.A.M.P. training also brings about awareness of the dangers and potential liabilities of serving minors and visibly intoxicated persons. The R.A.M.P. trainings were held throughout Lancaster County at venues in Lancaster, Columbia, Ephrata and Elizabethtown. Due to the overwhelming success and growth of this program, the DUI Council enthusiastically looks forward to continuing it again next year.

Elizabethtown Communities that Care (CTC)

The Council's participation in a cooperative effort with Elizabethtown's CTC program and the joint implementation of a CMCA program in that community is going well thus far.

With direction from Renee Watts of the Lancaster County Drug and Alcohol Commission, the Council continues to work with Gail Viscome and the CTC group to identify risk factors and develop strategies that combat underage drinking and other misuses of alcohol in the Elizabethtown Community. Elizabethtown College and School District, Elizabethtown Police Department and Lancaster County Juvenile Probation are just a few agencies that have joined together to change the perception of alcohol use in Elizabethtown.

Academic Settings

Council Vice-President and Lancaster County Adult Probation and Parole Service's Impaired Driver Program Prevention Specialist Jeff Breckenmaker attended several community events on behalf of the Council. Jeff totes display material and promotes the Council's message by making our presence known at these community events. Activities this year included a student health fair at Millersville University, discussions with nursing students in classes held at Lancaster County Career and Technology's Willow Street Campus and speaking engagements in the Warwick School District.

Jeff also coordinates the Victim Impact Panel for Lancaster County Adult Probation and Parole Services. This quarterly program brings together approximately 100 actively Court-supervised DUI offenders to hear the story of the Iwaniec family. Their lives have been forever changed by the 2008 death of their Pennsylvania State Trooper son, Kenton (seen below, on left). Kenton died at the hands of a DUI driver who hit his vehicle head-on at 73 mph. Please visit: <http://www.trooperiwaniec.org> to learn more about Trooper Kenton Iwaniec and his family.



The DUI Council also offered a unique experience to some local high school students, this past spring. On April 21 and May 20, 2011, approximately 425 students at Penn Manor and Ephrata High Schools were able to test-out the PA DUI Association's, Safety Bug (pictured below). The Safety Bug is a custom engineered vehicle that demonstrates the loss of control a driver would experience if operating a motor vehicle while in an impaired state. The key difference is that it's the car – not the driver – who is “drunk.” The trained personnel in the front passenger seat controls settings which cause the vehicle's steering and braking mechanisms to become unpredictable. The result is an unsettling experience for the teen in the driver seat who gains a firsthand perspective of what it feels like to drive under the influence. For more information about the Safety Bug, please visit: www.padui.org .



Assisting Law Enforcement

This past spring, the DUI Council offered an opportunity to local municipal police departments to apply for a Portable Breath Tester (PBT) scholarship. The Council was able to distribute a PBT to each of two departments demonstrating both a need and desire to obtain this equipment. New Holland and Millersville Borough police departments were selected as this year's recipients of the PBT's. Several other departments submitted applications and the Council was very disappointed that it could only offer two PBT's since we had much more demand than supply. The Council hopes that departments will continue to seek out opportunities such as this in the future as we strive to be able to help all of those fighting to reduce incidences of Driving Under the Influence and Underage Drinking.

In addition to supplying equipment, the DUI Council also takes great pride in offering training opportunities to those in law enforcement and to Court personnel. Our partners in the fight against DUI, Todd Merlina, Pennsylvania State Police Bureau of Liquor Control Enforcement Officer and Max Little, Traffic Safety Resource Prosecutor at PA District Attorney's Association presented a workshop on liquor laws and legal procedure to 45 police officers in September, 2010. Lancaster County Adult Probation and Parole Services staff also benefited from a similar experience having attended a February, 2011 informational training with Marilyn Stein, MEd., at which she discussed the role of family in the life of an alcoholic. Marilyn received a warm-reception from 50 probation officers who eagerly embraced her knowledge and expertise in the field of substance abuse.

Website

The DUI Council continues to develop its website, www.duicouncil.org. And an even greater accomplishment this year has been Coordinator, Barb Zortman's work on a new Facebook page for the DUI Council. Membership input helps Council President Dana Pyne, Coordinator Zortman and webmaster Melissa Wein bring the website and Facebook account up to par as a resource for providing the public with information regarding Council happenings. Monthly meeting minutes are available online with special thanks to Secretary Amy Coleman for her diligent efforts to accurately document meeting discussion for posting on the website.

Visitors can also find an events calendar, information regarding legal options when arrested for DUI and treatment options for those identifying alcohol problems among themselves or those close to them.

Keeping website development within the group rather than outsourcing has allowed the Council to continue to be fiscally conservative, saving a significant amount of money.

Paid Media

As part of our efforts to make the public more aware of social host laws and the potential consequences for providing alcohol to minors, the DUI Council sponsored a media campaign in Spring, 2011. The television ad time was purchased from Comcast and ran in several thousand households.

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Additionally, approximately 5 billboard spots and 6 bus shelter advertisements were purchased for display of prevention messages near the time of high school graduations and throughout the year.

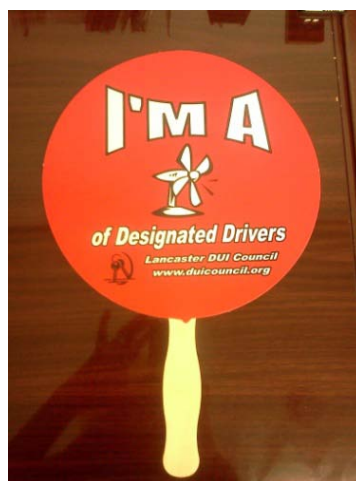


Community Partner

The Council continues to support others striving to make a difference in the greater Lancaster County community. One such example is Boy Scout, Dylan Mulroney, son of Council member, Jennifer Mulroney. This winter, Dylan was tasked with having to complete community service work as part of fulfilling merit badge requirements. After 9 hour of labor, over several weekends, Dylan had affixed over 1,000 Social Hosting message stickers to pizza boxes at Parma Pizza and Grill in Landisville. What a great service to the community both he and Parma have provided!

Lancaster Barnstormers DUI Awareness Night

On July 27, 2010, The DUI Council presented its first “DUI Awareness Night” at the Lancaster Barnstormers. Over 4870 fans in attendance had access to information via messages and video clips displayed on-field via a “big screen,” public address announcements and via our exhibition table in the grandstands. Table materials included literature regarding current PA DUI laws, current PA UAD laws, mocktail recipes and college degree programs that can be impacted by a DUI arrest. The biggest hit of the evening was our cardboard fan giveaway featuring the now popular phrase, “I’m a fan of designated drivers!”



The Year Ahead

The year ahead promises to be an exciting one! We eagerly await the return of the DUI Awareness Conference in June, 2012, the restructuring of the RA Symposium and of course, the All-American, baseball-themed DUI Awareness Night with the Lancaster Barnstormers. Won't you join us in the fun? We hope, so see you there!

Conclusion

Each year, I very much look forward to this portion of the report to extend my sincerest appreciation and gratitude to the membership of our organization who make our work possible. Coordinator, Barbara Zortman's devotion to the DUI Prevention cause is second to nobody. The unwavering support of my Executive Board and their commitment to the Council fosters an environment that encourages the faithful membership of the DUI Council of Lancaster County to carry out our most important work.

As we set off on another voyage, my hope is for our group to venture into uncharted waters and continue to challenge ourselves to take our organization to unseen places. As our society and the behaviors and attitudes of the public continue to evolve and change, we too have a responsibility to keep pace with the surroundings in which we work.

*"Progress always involves risks. You can't steal second base and keep your foot on first."
~Frederick B. Wilcox*